

## Professional Experience

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- Jan 2006 - Present      **Little Earth Productions Inc., Webmaster/Graphic Designer**  
Responsibilities include: design and maintenance of Littleearth's e-commerce site; working directly with sales and marketing management to develop online promotions, email blasts, banner ads and new online business opportunities; managing online affiliate marketing programs; design team leader in the creation of print catalogs and other marketing materials.
- Oct 2004 - Jan 2006      **Axcera LLC, Marketing Coordinator/Graphic Designer**  
Responsible for all of Axcera's strategic and creative efforts, including: design and production of all company marketing materials; trade show management and preparation; ad coordination; design and maintenance of company website; aesthetic design of new products and graphical user interfaces; creation of new marketing opportunities.
- April 2002 - Oct 2004      **Axcera LLC, Graphic Designer**  
Sole creative in charge of Axcera's marketing materials. Aid to the Director of Marketing for all trade show planning, advertising and editorial efforts.
- May 2001 - Present      **Adroit Concepts, Freelance Graphic Designer**  
Primary freelance designer responsible for both print and web development jobs.
- Aug. 1999 - May 2001      **Adroit Concepts, Chief Production Artist/Graphic Designer**  
Managed the design, development and maintenance of over a dozen websites.
- Jan. 1998 - May 2002      **ShadySkates, Webmaster**  
Handled the design and maintenance for shadyskates.com. The site served as a beacon for Pittsburgh's skateboarding community, feeding visitors with info about local pros, manufacturers and contests.

## Education

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- Jan. 2001 - Dec. 2002      **Art Institute of Pittsburgh**  
Graduate of the Art Institute of Pittsburgh's digital design program.

## Skills

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### Software

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Acrobat, QuarkXPress, Macromedia Flash, Macromedia Dreamweaver, Microsoft Office, BBEdit, Mac/PC, Netsuite CRM.

### Coding

Proficient with HTML, XHTML & CSS code. Basic knowlege of PHP, Javascript & CGI.

### ISO Quality Standards

Trained auditor for ISO 9001:2000 quality control standards.

## Contact Information

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